

Recognising the convergence between AV and IT, in 2013 Integrate launched the Future Trend Talks to explore key emerging trends around digital signage technology, unified communications and smart buildings. Since its launch the program has become a key feature of the Expo and will now be known as the Speaker Series at Integrate 2015.

Book your tickets now!*

<http://integrate-expo.com/seminars>

Each session costs \$32 (inc. GST)

*Only registered delegates can purchase tickets.

DIGITAL SCREENS & SIGNAGE

Presented in partnership with  **ENGAGIS**
ENHANCING CONNECTIONS

The Digital Screens & Signage stream will be held on day one of Integrate, supported by Engagis.

This stream will cover topics such as how technology is connecting consumers to brands, the evolution of digital signage, the multi-channel approach to digital screen design and much, much more.

TUESDAY 25 AUGUST

10:30am - 11:00am	KEY CONSIDERATIONS DURING DIGITAL SIGNAGE & SCREEN SELECTION	ROB FOWLER APAC Sales Director, Philips Room 218, MCC
11:00am - 12:00pm	DESIGN CONSIDERATIONS FOR 4K SYSTEMS - WHAT YOU NEED TO KNOW	CHRIS ELMORE Director of Product Development, Extron Electronics Room 218, MCC
12:00pm - 12:30pm	THE DIGITAL SIGNAGE EVOLUTION - WHAT ARE THE DRIVERS AND WHERE ARE WE GOING?	CLAUDIO CARDILE Head of Specialist Channels & Distribution, Samsung Room 218, MCC
12:30pm - 1:30pm LUNCH		
1:30pm - 2:15pm	DESIGNING THE DIGITAL RETAIL ENVIRONMENT - SPACE, TECHNOLOGY AND THE CUSTOMER EXPERIENCE	ROBBIE ROBERTSON Director and Retail Pioneer, Mash Up Room 218, MCC
2:15pm - 3:00pm	HOW DATA IS DRIVING CUSTOMER ENGAGEMENT	TIM DOYLE Commercial Strategy Consultant, Harris Partners Room 218, MCC
3:00pm - 3:45pm	THE FUTURE OF RETAIL - EMBRACING DIGITAL IN STORE FOR IMPROVED SERVICE AND PROFIT	LEON CONDON CEO, Engagis Room 218, MCC
3:45pm - 4:30pm	THE CONNECTED RETAILER - HOW TECHNOLOGY IS CONNECTING CUSTOMERS AND BRANDS	JOY MARROCCO GM Retail Technology & Innovation, Telstra Room 218, MCC
4:30pm - 5:30pm	PANEL DISCUSSION	LEON CONDON CEO, Engagis JOY MARROCCO GM Retail Technology & Innovation, Telstra TIM DOYLE Commercial Strategy Consultant, Harris Partners ROBBIE ROBERTSON Director and Retail Pioneer, Mash Up Room 218, MCC

* SCHEDULE CORRECT AT TIME OF PRINTING. SUBJECT TO CHANGE.

UNIFIED COMMUNICATION & COLLABORATION

Presented in partnership with



The Unified Communication & Collaboration stream will be held on day two of Integrate, supported by the IMCCA.

This stream will focus on successful AV and IT integration, the future of cloud virtualisation and how to get mobility at work and at home.

WEDNESDAY 26 AUGUST

10:30am - 11:30am	THE MERGER OF AV AND IT – HOW HAS THE CONFERENCE ROOM CHANGED?	TBC Crestron, Kramer, Dimension Data, RICOH, Acano and Polycom Room 218, MCC
11:30am– 1:00pm LUNCH		
1:00pm - 2:00pm	WORKSPACES OF TOMORROW	TBC Crestron, Kramer, Dimension Data, RICOH, Acano and Polycom Room 218, MCC
2:00pm - 3:00pm	THE USE OF IP NETWORKS TO TRANSPORT UNCOMPRESSED HIGH RESOLUTION VIDEO IN AV	GERRY WILKINS Director of Business Development, AptoVision Room 218, MCC
3:00pm - 4:00pm	UNIFIED COMMUNICATIONS & COLLABORATION ROADMAP	TBC Crestron, Kramer, Dimension Data, RICOH, Acano and Polycom Room 218, MCC

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SMART BUILDING TECHNOLOGY

Presented in partnership with 

The Smart Building Technology stream will be held on day three of Integrate, supported by KNX.

This stream will heavily focus on smart building technologies, converged buildings and what the future looks like, as well as the best approach to retrofitting Australia's existing buildings.

THURSDAY 27 AUGUST

10:15am - 11:00am	IMPLEMENTING GREEN BUILDING STRATEGIES WITH KNX TECHNOLOGY	HEINZ LUX CEO, KNX Association Room 218, MCC
11:00am - 11:30am	THE CONVERGENCE OF IOT AND HOME AUTOMATION	ROBERT KIDD APAC Managing Director, Control4 Room 218, MCC
11:30am - 12:00pm	Z-WAVE - THE TECHNOLOGY OF CHOICE	JERZY ZYWICKI Director, Digital Home Systems Room 218, MCC

12:00pm – 12:45pm LUNCH

12:45pm - 1:30pm	SMART BUILDING – HOW TO ADOPT WORLD CLASS TECHNOLOGIES IN AUSTRALIA	GRAHAM BARRETT & LUKE ANGEL Technology Director & AV Manager, AMX & University of Queensland Room 218, MCC
1:30pm - 2:15pm	STANDARDISED CONTROL SYSTEM ENGINEERING	ADAM BANKS & BRAD ALLEN Directors, Control Gadgets Room 218, MCC
2:15pm - 2:45pm	THE BENEFITS OF STANDARDISATION TO BUSINESS AND INFRASTRUCTURE	IAN RICHARDSON Chairman, KNX National Group Room 218, MCC
2:45pm - 3:30pm	INTEGRATION, AUTOMATION, AND DATA NORMALISATION AND ANALYSIS IN CONVERGED BUILDINGS	GRAHAM BARRETT & GAVIN WINTER Technology Director & Visualisation and eResearch Manager, AMX & Queensland University of Technology Room 218, MCC

3:30pm – 3:45pm BREAK

3:45pm - 4:30pm	TOTAL BUILDING MANAGEMENT – THE WAY FORWARD FOR AUSTRALIA USING MULTI-VENDOR BUILDING AUTOMATION	RENE RIECK Product Marketing Manager, ABB Australia Room 218, MCC
4:30pm - 5:15pm	TBC	GEOFF GOURLEY Non-Executive Director, Nugreen Room 218, MCC

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